Presented by: board and staff

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2017 Strategic plan

The revolution

Version 1

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# 2017 Strategic plan

## our mission

**To empower people with disabilities to live independently in nine southwestern Utah counties though education, personalized services and technology.**

## The process

### Business Model

| Current Model | Possible Future Programs |
| --- | --- |
| Nine Counties | Fee for service |
| Individuals with Disabilities | Fun Run and other events |
| Six Core Services + Programs | After hour activities |
| Funding: Federal/State Contracts, Grants, Donations | Benefits, job, or school specialist |
|  | Transportation |

## Market awareness and competetive advantages

## Identity statement

We advance our mission of empowering people with disabilities to live independently and seek to improve the quality of life and independence by serving people with disabilities in nine southwestern Utah counties through education personalized services and technology. This will be accomplished by emphasizing our competitive advantages of fiscal and contract compliance, efficient use of funds, a quality loan bank, programs, staff communication, teamwork, trust, and responsibility. We are sustainable with grants, donations, and state and federal contracts.

## our strategy screen

### To consider any particular opportunity or problem to be solved, it must:

* be in alignment with our mission
* consistent with our competitive advantages
	+ have staff support
	+ be in our service area
	+ (may) be considered as a pilot program with benchmarks and deadlines
	+ maintain current eligibility guidelines (with minimal exceptions including family involvement)

## the big question

### Current question:

* How can we develop a strong board of directors?
	+ How do we attract board members to fill various positions?
		- What types of skills do we need?
		- How do we get board representation from rural communities?
		- How do we find, attract, network and build relationships with potential candidates?

### Additional questions:

How do we raise community awareness?

How do we secure programs (like the Youth Mentoring Program)?

## next steps

Schedule a time to continue the process

Send information regarding building strategy to answer the Big Questions

### devlop and test and implement potential strategies

# Worksheet O

Apply the strategy screen

# Worksheet R

Review. Focus on Big Question, summarize strategy and demonstrate that it passes our Strategy Screen. Identify activities, persons responsible, timeframe, tasks.