Community Awareness: Next Steps Work Plan

Goal: Raise community awareness connecting RRCI brand with positive outcomes

| **Activity** | **Responsible person(s)** | **Time frame**  **(**post-session**)** | **Progress** |
| --- | --- | --- | --- |
| Renaming/Rebranding and Website revision | **Committee established** | Now and continuing | **New website was launched at** [**www.rrci.org**](http://www.rrci.org)**; new name has been published; all documents have been updated.** |
| 20th anniversary celebration | **Committee will be established by April** | September or October | **Preparations were made during the FY16-17. The successful event occurred in FY17-18.** |
| Develop a plan to identify groups or locations that we aren’t reaching. | **Will be addressed at a later date** |  | **In progress.** |