**RRCI Board of Directors**

**Strategic Planning**

**July 29, 2022**

Board Members in Attendance: Dianne Aldrich (President) Victoria Carlton (Vice President); Thomas Sorenson (Treasurer); Christine Bonnett (Secretary), Brad Robinson, Anne Picot, Dan Fishbein, Kester Tapaha, Jonathan Dormire, Adam Ellington

Staff: Brenda Marshall (Executive Director); Jill Hattan (Note Taker); Jamie Moore (Community Integration Specialist); Brenda McKee (Independent Living Coordinator-STG)

1. Introductions
2. Purpose of Strategic Planning/Why is it Important – Required for funding – road map for Independent Living Centers
3. **GOALS:**

#1: Outreach/Community Connection

**ACTION IDEAS**

Establish Outreach Committee (Proposed: Anne/Kester)

Create “template” for Board Committee to educate themselves and community/for outreach or legislative engagement.

Become familiar with legislators and local representatives

Sending legislators letters/packages from consumers and show what funds are being used to accomplish. (Thomas)

Focus on Transportation – gap analysis (Dan)

Partnership with other agencies – (Victoria)

#2: Loan Bank/AT

Loan Bank now has a budget, can purchase batteries and equipment. Can dispose of unusable items.

**ACTION IDEAS**

Inventory/control of Loan Bank by RRCI staff

Establish a “gap fund” using specifically donated dollars.

Consider glasses and dentures as AT items to fund

Terminology – needs to be well defined – not jargon – get input from others for training/outreach purposes to make sure we are being clear with giving out information to people that don’t necessarily understand “assistive technology”.

#3: Reaching Underserved Populations

**ACTION IDEAS**

Use of volunteers/interns/colleges

Gap Analysis of need areas (Dan)

Discuss at Board Meeting in August

#4: Fundraising

**ACTION IDEAS**

Learn how to set up permanent access to “Amazon Smiles” for small donation to RRCI with order (Dianne)

Establish fundraising sub-committee

One other fundraising activity per year (Donut Dash has been good – new ideas?)

ADA Celebration and RRCI Scholarship Presentation – One Event

Use volunteers to help with fundraising efforts (Anne)

Use of Patreon, QR Codes, Venmo, etc. (Thomas) for ease of donations

#5 Board Membership

Currently 10 members

**ACTION IDEAS**

Board Training – become familiar with website and documents

Survey board members for interests/strengths/passions

Serve on at least one sub-committee

Need active board development committee to help filter and recruit new board members